

# Outsource

Intelligent Solutions'  
CTO/CIO-CSO Advantage



# The Current Situation

- Globally, small and large companies are facing many competitive problems. In response to these challenges, many CEOs want to adopt emerging technologies that can give their companies a competitive edge.



# The Problem

- Many times technology is brought on to address a need using an ad hoc and reactive process; this opens the door for personality-driven choices that can create a problem integrating different software and hardware products.



# Who is making those decisions?

- Many small companies only have an IT individual who is providing desktop support.
- Larger companies might have an IT Director who lacks expertise in certain technologies.
- Do you really want this person making the critical decisions that could make or break your company?



# The CTO-CIO-CSO Advantage

- Intelligent Solutions' CTO-CIO-CSO staff members can provide your company with an experienced, non-biased expert in all the latest technologies and processes.
  - Chief Technology Officer (CTO)
  - Chief Information Officer (CIO)
  - Chief Security Officer (CSO)



# CTO Services

- Include:
  - Proposal/RFP Reviews and Consultations
  - Proof of Technology, Proof of Concept, and Pilot engagements



# CIO Services

- Include:
  - Business Process Review
  - Business IT Strategies to support the Enterprise Strategy
    - Strategic Council and Decision Making
  - Business Technologies, Trends and Impacts Briefings and Reports
  - Enterprise Risk Management and Governance
  - Sourcing Vendor Relationships



# CSO Services

- Include:
  - Determining the business requirements for both internal as well as external security;
  - Performing risk assessments;
  - Establishing a security policy;
  - Implementing a cyber security solution that includes people, processes, and technologies to mitigate identified security risks; and
  - Continuously monitoring and managing security.



# Benefits

- Identifying strategic opportunities that determine the technology that best fits the business need at hand.
- Prioritizing their options, *to ensure more intelligent selection of the technologies most likely to have a major positive impact.*
- Coordinating all activities related to emerging technology across the company, enabling them to build on successes and avoid redundancies.
- Educating staff to become skilled in the risk management associated with introducing new technologies, including stopping investments if appropriate.

